

# Valuing Nature Annual Conference 2016



**Tuesday 18<sup>th</sup> October 2016**

**Manchester Town Hall, M2 5DB**

**#ValNat16**

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<b>08:30</b>	<b>Registration Opens</b>	<b>Reception Room</b>
<b>09:30</b>	<b>Tea &amp; Coffee</b>	
<b>Part 1: Valuing Nature Programme</b>		<b>Banqueting Room</b>
<b>10:00</b>	<b>Welcome</b> <i>Rosie Hails*</i> , Centre for Ecology & Hydrology (CEH) <i>*Valuing Nature Programme Coordination Team (PCT)</i>	
<b>10:10</b>	<b>Valuing Nature Programme Coordination Team activities</b> <b>Valuing Nature Placements</b> – <i>Rosie Hails*</i> , CEH <b>Participatory Decision Making Conference</b> – <i>Jon Porter*</i> , Countryside <b>Business Impact School</b> - <i>Guy Duke*</i> <b>Demystifying Economic Valuation</b> - <i>Ece Ozdemiroglu*</i> , eftec <b>Future Opportunities</b> - <i>Anita Weatherby*</i> , CEH	
<b>10:30</b>	<b>Valuing Nature Projects</b> <i>Introduced by Rosie Hails*</i> , CEH <b>Health &amp; Wellbeing Projects</b> <b>WetlandLIFE: Taking the Bite out of Wetlands</b> <i>Tim Acott, University of Greenwich</i> <b>Green Infrastructure to promote Health &amp; wellbeing In an Ageing population (GHIA)</b> <i>Sarah Lindley, University of Manchester</i> <b>Improving Wellbeing through Urban Nature (IWUN)</b> <i>Anna Jorgenson, University of Sheffield</i> <b>CoastWEB: Valuing the contribution which coastal habitats make to human health and wellbeing, with a focus on coastal flooding</b> <i>Nicola Beaumont, Plymouth Marine Laboratory</i> <b>Tipping Point Projects</b> <b>Understanding ecosystem stocks and tipping points in UK blanket peatlands</b> <i>Mark Reed, Newcastle University</i> <b>Identifying potential tipping points in benefits derived from the UK's land ecosystems</b> <i>Ian Bateman, University of Exeter</i> <b>Mechanisms and consequences of tipping points in lowland agricultural landscapes</b> <i>Adrian Newton, Bournemouth University</i>	
<b>11:10</b>	<b>Refreshments</b>	<b>Reception Room</b>

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**Part 2: Valuing Nature Network****Banqueting Room****11:30 Panel Discussion and Q&A:  
Challenges of integrating information on multiple values***Chair: Rosie Hails\*, CEH**Ian Bateman, University of Exeter & Valuing Nature Programme Advisory Group**Charles Godfray\*, University of Oxford**Piran White, University of York & NERC BESS Programme***12:10 Lightning Talks***Chair: Ece Ozdemiroglu\*, eftec***1. Valuing landscape condition***Lisa Norton, Centre for Ecology & Hydrology***2. SENCE maps to communicate natures value***Katie Medcalf, Environment Systems***3. BESS-EO: Earth Observation for Biodiversity and Ecosystem Services***Dr Beth Cole, University of Leicester***4. Framework to target nature based solutions aimed at engaging people with nature***Liz O'Brien, Forest Research***5. Demonstrating the multiple benefits of wetlands for nature and society***Hannah Robson, Wildfowl & Wetlands Trust***6. Manchester's Great Outdoors: Green & Blue Infrastructure Strategy for Manchester***David Barlow, Manchester City Council***7. Wellbeing valuation and the University of Manchester Living Campus***Kelly Watson, University of Manchester***12:30 Lunch  
Posters****Reception Room  
& Hallway****Part 3: Parallel Sessions****Banqueting Room****13:30 Plan for the afternoon***Rosie Hails\*, CEH***13:40 Parallel Sessions 1****Banqueting Room  
SESSION A  
Communicating  
Nature's value***Chair: Jonathan Porter\*,  
Countryside*

Panel discussion exploring approaches in communicating nature's value in natural sciences,

**Committee Room 1  
SESSION B  
Making the Business  
Case***Chair: Guy Duke\**

**Business Interests in the Valuing Nature Programme**  
*Guy Duke, Valuing Nature Programme Coordination Team*

**Lord Mayor's Parlour  
SESSION C  
Demystifying  
economic valuation***Ece Ozdemiroglu\*, eftec & Ian Bateman, University of Exeter*

Based on the Valuing Nature Programme [Demystifying Economic Valuation Paper](#). Including case studies on valuation of recreation:

social sciences, arts and humanities.

Topics to be discussed include representing complexity, land use planning, health and wellbeing, and artist-led projects.

Panelists include:

*Adam Dutton, RSPB*

*Euan Hall, Land Trust*

*Natalie Ganpatsingh,*

*Intelligent Healthcare*

**Engaging Accountants, Responsible Investors & NGOs in Preventing Extinction**

*Jill Atkins, University of Sheffield*

**Optimizing green infrastructure co-benefits**

*Alice Sireyjol, PwC*

**Questions & discussion: what are the priority areas for Valuing Nature?**

**ORVaL Outdoor Recreation Valuation Tool demo**

*Brett Day, University of Exeter*

**Valuing cultural services: Including the value of time?**

*Emily Connors, Office of National Statistics*

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**14:25 Sessions end**

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**14:30 Parallel Sessions 2**

**Banqueting Room  
SESSION D**

**Participatory Processes**

*Chair: Jonathan Porter\*, Countryside*

**An arts-led dialogue for environmental valuation**

*David Edwards, Forest Research*

**Upside tipping points: nudging bottom-up initiatives and pilots to the mainstream**

*Rosalind Bark, University of Leeds*

**Socio cultural valuation methods**

*Marc Metzger, Anja Liski & Aster de Vries Lentsch, University of Edinburgh*

**Questions & discussion: following the Valuing Nature & Participatory Decision Making Conference – is there interest in an event on participation techniques?**

**Committee Room 1  
SESSION E**

**Health Value of Green Space in Practice**

*Chair: Michael Winter\*, University of Exeter*

**Economic value of green spaces to the health sector**

*Euan Hall, The Land Trust*

**NHS Forest Initiative: links to clinical outcomes**

*Ben Williams, Centre for Sustainable Healthcare*

**Local government could change the way we pay for health gains within natural outdoor settings**

*Dan Bloomfield, University of Exeter*

**Questions & discussion: what are the priority areas for Valuing Nature?**

**Lord Mayor's Parlour  
SESSION F**

**Natural Capital Protocol**

*Marta Santamaria, Natural Capital Coalition & Ece Ozdemiroglu\*, eftc*

**Overview of the Natural Capital Protocol**

Introduction to the new framework developed by the Natural Capital Coalition, designed to help generate trusted, credible, and actionable information for business managers to inform decisions.

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**15:15 Tea & Coffee**

**Reception Room**

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**Part 4: Panel discussion with Q&A****Banqueting Room****15:35 UK perspectives on natural capital including future opportunities and challenges***Chair: Charles Godfray, University of Oxford***Defra's 25 Year Plan for the Environment***Julian Harlow, Defra***Welsh Government Wellbeing and Future Generations Act***Sue Williams, Natural Resources Wales***Scottish Forum on Natural Capital***Marc Metzger, University of Edinburgh***16:20 Concluding remarks****Banqueting Room***Rosie Hails, Centre for Ecology & Hydrology***16:30 Close and networking****Posters**

1. **Desperately Seeking Space for Nature: a spatial analysis of biodiversity and its value in changing landscapes**  
*Thomas Badura, University of East Anglia*
2. **Visions for woodland expansion in Scotland**  
*Vanessa Burton, University of Edinburgh*
3. **Valuing data: the role of the Environmental Information Data Centre**  
*Hannah Dean, Centre for Ecology & Hydrology*
4. **When does pollution prevention cost too much?**  
*Matt Georges, The Environment Agency*
5. **Monetary valuation of virtual water in global supply chains**  
*Ben Lowe, University of Sheffield*
6. **Gender & the construction of meaningful engagements with natural environments: a case study**  
*Sara MacBride-Stewart, Cardiff University*
7. **Valuing Nature: a New Zealand perspective**  
*Dan Marsh, Natural England (on sabbatical from University of Waikato, NZ)*
8. **Valuing heritage, revealing nature of urban parks and gardens**  
*Eirini Saratsi, University of Kent*
9. **Developing Natural Capital Accounts for the UK**  
*Colin Smith, Defra*
10. **Depositing your research data in ReShare**  
*Scott Summers, UK Data Service*
11. **Supplying agrobiodiversity conservation contracts**  
*Warwick Wainwright, University of Edinburgh / SRUC*
12. **Engaging with Ecological Entrepreneurs**  
*Tim Wilkinson, University of Exeter*
13. **Treezilla: the Monster Map of Trees - a citizen science approach to valuing trees**  
*Philip Wheeler, The Open University*



# VALUING NATURE PROGRAMME



Arts & Humanities  
Research Council



Department  
for Environment  
Food & Rural Affairs

[valuing-nature.net](http://valuing-nature.net)